

## Case Study - Patient Advocate Stories

### John Marsh

Patient Advocate, use MY data



I think data is really important in this because it's important for improving cancer services.

We can see where there are shortages in equipment in relation to the population of cancer. We can also see where maybe some hospitals are under performing, or hospitals are over performing. And those that are over performing - with longer survival rates - we can investigate them and see what are they doing better, so that we can improve services as a result of data.

I've tried to describe the benefits, but I think Public Health England, and bodies like that can do a much better job of saying '*as a result of this sort of data being available, we have made these steps forward in healthcare*'. I think the policy makers should get out the message of the benefits of using the data, and the controls around the use of that data, so that people feel better reassured.



We are building an online library, where the patient voice is heard direct, talking about the rewards of using their data

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***"The only source of data is the patient"***

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